

# 2QAA June Colour Challenge – Priscilla Lawrence

## Monochromatic colour scheme

Quick recap – so far we have done:

February - complementary colour scheme

March - analogous colour scheme

April - triadic colour scheme

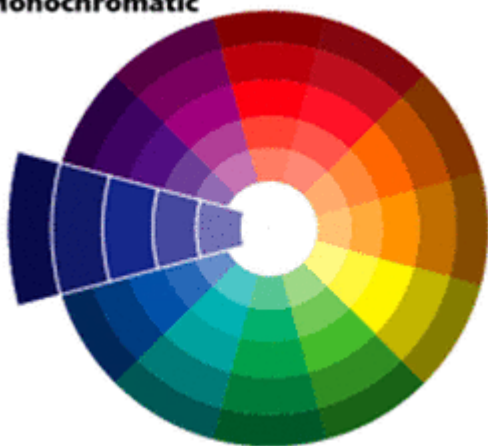
May - achromatic colour scheme (black white and grey)

This months challenge is not unlike May – for June we are doing an **monochromatic colour scheme**.

This has ONE colour (hue) in its various forms - tints, shades and tones. (Remember tints are the colour plus white, shades are the colour plus black and tones are the colour plus grey)

Monochromatic is one wedge of the colour wheel WITHOUT any of the adjoining colours. (eg if doing red then you can't include red/orange or red/purple, if blue then not blue/green or blue/purple)

**Monochromatic**



<https://northwoodsmnart.weebly.com/monochromatic-emotion.html>

This scheme is relaxing, clean and elegant as monochromatic colours go well together. The chosen hue used can be integrated with neutrals such as black, white, or grey. However, this colour scheme can be boring, lack colour contrast and vibrancy so use **values** carefully (include light, medium and dark of the one colour). note: Yellow can be especially hard as there isn't any dark value yellows that still look yellow.

**Add visual interest** with a variety of textured prints (dots, stripes, swirls, organic shapes, etc.)

You can also be emotive by the use of one colour – blues can signify relaxation or depression/sadness, red might be anger or love – just google colour psychology and you will get lots of information. Colour choice is of high importance in advertising, to the point where they will trademark colours – think Cadbury and the colour purple!

So choose your colour wisely and take into account the potential emotional aspect of your choice!